



Pacific Southwest Region



Pacific Northwest Region

An aerial photograph of Honolulu, Hawaii, taken at sunset. The image shows a dense urban area with numerous high-rise buildings along the coast. The water is a vibrant turquoise color, and the sky is filled with warm, golden light from the setting sun. In the background, a large mountain range is visible under a cloudy sky. The overall scene is peaceful and scenic.

SPRING FORUM 2024

*Ala Moana Hotel
Oahu, Hawaii*

MAY 8-10, 2024

Nā Wāhine in Construction Unite!

Women in Construction Unite!



NAWIC 2024 PSW & PNW Joint Spring Forum Sponsorship Opportunities

We extend our warm greetings to you from the National Association of Women in Construction (NAWIC), an organization with a rich history of empowering women in the construction industry since its founding in 1953. Comprising over 118 chapters across the United States and boasting global affiliates in locations such as Guam, the United Kingdom, Australia, and South Africa, NAWIC has been steadfast in its mission to provide a robust support network for women thriving in a traditionally male-dominated field.

For the first time in NAWIC history, the Pacific Southwest (PSW) and Pacific Northwest (PNW) Regions have united to present the 2024 Joint Region Spring Forum: *Na Wahine in Construction Unite*. This monumental event, scheduled from May 8th to 10th, 2024, at the Ala Moana Hotel in Honolulu, Hawaii, promises an extraordinary confluence of industry leaders, professionals, and experts.

Build Your Brand:

- Benefit from exposure to 1,200 NAWIC members from across the United States and Guam.
- Showcase your company's commitment to empowering women in the construction industry on a national scale.

Build Your Network:

- Engage with over 300 construction professionals representing diverse fields such as architecture, engineering, human resources, bonding, accounting, safety, management, and quality control.
- Forge connections with key decision-makers and potential clients during various social activities and educational workshops.
- Demonstrate your commitment to both the present and future of our industry.

Sponsor Benefits:

- Choose from a range of sponsorship packages offering extensive benefits, including prominent placement on promotional materials, the official website, and various social media platforms.
- Gain visibility through conference registration and exhibitor booths.
- Elevate your influence through exclusive, high-profile, and limited sponsorship levels, featuring pre- and post-conference promotional activities.

The following pages include sponsorship opportunities available for the 2024 Spring Forum. We believe that your support will not only enhance your brand's visibility but also contribute to the growth and empowerment of women in the construction industry.

Thank you for considering this exclusive sponsorship opportunity. We look forward to the possibility of collaborating with your company to make the 2024 PSW & PNW Joint Region Spring Forum a success!

Sincerely,

Edean Rivera, *Hawaiian Dredging Construction Co.*
PSW Spring Forum Chair

Mercedes Gamor, *Prime Electric*
PNW Spring Forum Chair

JOINT SPRING FORUM 2024

MAY 8-10, 2024 | ALA MOANA HOTEL, HONOLULU, HI

Na Wahine in Construction Unite!

Sponsorship Packages



\$2,000 Diamond Head:

- Package includes (1) one complimentary registration to Spring Forum.
- (1) One full-page ad in our program (printed and digital).
- Recognition on both region websites.
- Promotional signage throughout the event (banners provided by sponsor).
- Vendor table / space for promotional items and sponsor materials



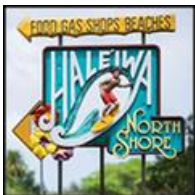
\$1,000 Waikiki Beach

- Package includes (1/2) half-page ad in our programs (printed and digital).
- Recognition on both region websites.
- Promotional signage throughout the event (banners provided by sponsor).
- Vendor table / space for promotional items and sponsor materials.



\$ 750 Iolani Palace

- Package includes (1/4) quarter page ad in our programs (printed and digital).
- Recognition on both region websites.
- Promotional signage throughout the event (banners provided by sponsor).
- Vendor table / space for promotional items and sponsor materials.



\$ 500 North Shore

- Package includes a business card size ad in programs (printed and digital).
- Recognition on both region websites.
- Promotional signage throughout the event (banners provided by sponsor).



\$ 500 (per sponsorship item) includes recognition on both region websites and promotional signage throughout the event (banners provided by sponsor).

- **Coffee Bar Sponsor** - Recognition as "Coffee Bar Sponsor" for break or meals.
- **Snack Bar Sponsor** - Recognition as "Snack Bar Sponsor" for break or networking areas.
- **Swag Bag Sponsor** - Recognition as "Swag Bag Sponsor" and opportunity to contribute promotional items for the swag bag.



\$ 250 Kokua

- Recognition on both region websites.
- Promotional signage throughout the event (banners provided by sponsor).



JOINT SPRING FORUM 2024

MAY 8-10, 2024 | ALA MOANA HOTEL, HONOLULU, HI

Na Wahine in Construction Unite!

Sponsorship Commitment Form

Company Name: _____

Contact Name: _____

E-mail: _____ Phone: _____

Company Mailing Address: _____

City, State, Zip: _____

Company Website: _____

SPONSORSHIP TYPE

- \$2,000 Diamond Head Sponsor
- \$1,000 Waikiki Beach Sponsor
- \$750 Iolani Palace Sponsor
- \$500 North Shore Sponsor
- \$500 Coffee Bar Sponsor
- \$500 Snack Bar Sponsor
- \$500 Swag Bag Sponsor
- \$250 Kokua

ADVERTISING OPTIONS

For those of you that may prefer advertisements, the rates outside of a larger package are as follows:

- \$450 – Full page ad in program booklet
- \$300 – ½ page ad in program booklet
- \$175 – ¼ page ad in program booklet
- \$50 – Business card size ad in program booklet

PAYMENT TYPE

- ONLINE** click here to pay online
- CHECK** Please make check payable to **NAWIC PSW Region Fund**
Mail the check and form to:
Robin Fulton Meyer
c/o PSW Trustee
5744 S. Club House Dr.
Fort Mohave, AZ 86426

For payment questions, please reach out to robinfultonmeyer@gmail.com

FOR ALL ARTWORK - provide your artwork to Mercedes Gamor

via email mercedes.gamor@primee.com **no later than April 8, 2024**